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U.S. PATENT & TRADEMARK OFFICE**

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April 19, 2004

Serial Number: 10/603,268
Filed: June 24, 2003
Applicant: Barry C. Lyons
Title: Method and system for personal portal screen
Group Art Unit: 2141

Information Disclosure Statement

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Sir:

Attached is a completed Form PTO-1449 and copies of the pertinent parts of the references cited thereon. Below are comments on these references pursuant to Rule 98:

U.S. Patent No. 6,356,908 to Brown et al. discloses a method for presenting content from the page in a distributed database.

U.S. Patent No. 6,237,030 to Adams et al. discloses an improved method for viewing a plurality of network locations in response to a single user input utilizing a computer network.

U.S. Patent No. 6,211,874 to Himmel et al. discloses a method of accessing files located in a computer system, by selecting a plurality of embedded links from one or more pages displayed in a browser window, and processing the plurality of embedded links concurrently.

U.S. Patent No. 6,208,659 to Govindarajan et al. discloses a data processing system and methodology allow subscribers to have web business cards that are accessible by other individuals via communication networks such as the Internet.

U.S. Patent No. 6,141,010 to Hoyle discloses a method and apparatus for providing an automatically upgradeable software application that includes targeted advertising based upon demographics and user interaction with the computer.

U.S. Patent No. 6,081,263 to LeGall et al. discloses a method and apparatus for creating user configurable interactive display, wherein a control area is invoked in order to display representations of at least one operating environment.

U.S. Patent No. 5,973,692 to Knowlton et al. discloses a system for the capture and indexing of graphical representations of files, information sources and the like.

U.S. Patent No. 5,895,471 to King et al. discloses a system for providing a directory of frequently used hyperlinks on a remote server.

U.S. Patent No. 5,877,767 to Yohanan discloses a graphical method and system for displaying Internet shortcut icons on the desktop.

U.S. Patent No. 5,877,765 to Dickman et al. discloses a method and system for displaying Internet shortcut icons on the desktop.

U.S. Patent No. 5,778,367 to Wesinger, Jr. et al. discloses an automated on-line information service and directory, particularly for the World Wide Web.

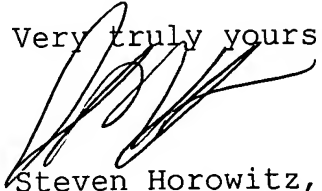
U.S. Patent No. 5,737,560 to Yohanan discloses a graphical method and system for accessing information on a communications network.

U.S. Patent No. 5,625,827 to Krause et al. discloses a system which allows storing construction drawings or blueprints in a plurality of computer files.

America Online offers a screen option called "Favorites". The "Favorites" feature allows the user to collect a list of favorite web sites, which list is then accessible to the user in several clicks without having to re-type in the desired web site address in the domain address window. A copy of a screen showing the "Favorites" feature of America Online is not annexed hereto because I was not able to find a way to have it printed out.

None of the above items discloses a method and system of attaching URLs to mobile HTML element in graphical internet browser environment, wherein a personal Internet portal system features icons generated and accessible in an aesthetically appealing way linked to favorite web sites, wherein a toolbar visual cue indicates a visited website is a system partner - that website's logo may be imported to the portal page and function as an icon-link to that website, wherein, if visited website is not a partner, icon generator generates a selection window for topics, visual images and name - the selected, named visual image, imported into the portal page, is an icon-link to the non-system partner website, wherein system partner icon-links receive periodic marketing information as link mails, wherein advertisers advertise on the personal portal screen and on websites via advertising banners so users can import additional icons onto the portal page, wherein system partner advertising icon-links are draggable into the portal screen from advertising strip or website.

Very truly yours,



Steven Horowitz, Reg. No. 31,768
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CERTIFICATE OF MAILING

I hereby certify that on April 19, 2004, in connection with patent application no. 10/603,268 METHOD AND SYSTEM FOR PERSONAL PORTAL SCREEN, I deposited: (i) 4 pages of **Information Disclosure Statement** (ii) form PTO-1449 (iii) copies of prior art references (iv) this Certificate of Mailing and (v) an Acknowledgement postcard

with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the address below:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

A handwritten signature in black ink, appearing to read "S. Horowitz", written over a horizontal line.

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Dated: April 19, 2004

APR 21 2004

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

SERIAL NO.

10/603,268

LIST OF PRIOR ART CITED BY APPLICANT

(Use separate sheets if necessary)

APPLICANT

Barry C. Lyons

FILING DATE

6/24/2003

GROUP

2141

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AA	6356908	3/12/02	BROWN et al.	707	10	7/30/99
AB	6237030	5/22/01	Adams et al	709	218	6/30/98
AC	6211874	4/3/01	Himmel et al	345	340	5/15/98
AD	6208659	3/27/01	Govindarajan et al	370	410	12/22/97
AE	6141010	10/31/00	Hoyle	345	356	7/17/98
AF	6081263	6/27/00	LeGall	345	327	10/23/97
AG	5973692	10/26/99	Knowlton et al.	345	348	3/10/97
AH	5895471	4/20/99	King et al.	707	104	12/22/97
AI	5877767	3/2/99	Yohannan	345	357	2/20/98
AJ	5877765	3/2/99	Dickman et al	345	349	6/11/95
AK	5778367	7/7/98	Wesinger et al.	707	10	12/14/95

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
AL							
AM							

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

AR	America Online screen option called "Favorites"
AS	

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

LIST OF PRIOR ART CITED BY APPLICANT

(Use several sheets if necessary)

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FILING DATE

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6/24/2003

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AA	5737560	4/7/98	Yohanan	395	349	12/29/95
AB	5625827	4/29/97	Krause et al.	395	763	12/23/94
AC						
AD						
AE						
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AK						

FOREIGN PATENT DOCUMENTS

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